

realtyreport™

Colour Photo Guidelines

For better quality reproduction of your color photo, we recommend the following:

1. Paper

- Matte Finish or untextured paper works best

2. Background

- Light, if clothes and hair are dark
- Gray or medium gray, if hair and clothes are light
- Suggested background: neutral tones

3. Lighting

- Direct and from the front so that no shadows are cast on your face (shadows appear considerably darker on reproductions)

4. Glasses

- If glasses are worn, please ensure that lights do not reflect in them

5. Size

- 5" x 7" highly recommended (the larger the photograph, the better the reproduction)
- Minimum size 3 1/2" x 5"
- Maximum size 8" x 11"

6. Cropping

- Medium head/shoulder shot recommended

A professional photo is highly recommended.

Caution: Glamour Shots, or shots taken with a glow or haze around them will result in considerably lower quality reproduction. **NO POLAROIDS. NO PASSPORT PHOTOS.**

Digital Files:

- Must be in .jpg, .tiff or .eps format
- Minimum size 3 1/2" x 5"
- Must have a resolution of 300dpi (dots per inch)

Email your photo to:

rrphotos@marketconnections.com

(Please provide your full name on the file - ie. johnsample.jpg)

Send hardcopies by overnight express or registered mail to:

Market Connections Inc.
4950 Yonge Street, Suite 101
Toronto, Ontario M2N 6K1 Canada

OR

60 Industrial Parkway, #457
Cheektowaga, NY 14227-2713 USA

Note: Do not use regular mail service



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